

“COMPLIANCE WITH THE NEO-BFHI TEN STEPS AND THE CODE IN NINE NEONATAL UNITS IN BRAZIL”

Presenting author: Edilaine Giovanini Rossetto

Email: ediluizrossetto@gmail.com



Co-author's names and affiliations:

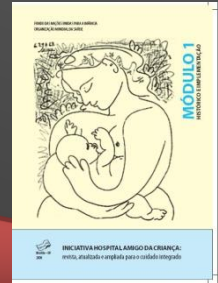
Carmen Gracinda Silvan Scochi; Thaíla Corrêa Castral; Kerstin H. Nyqvist;
Laura N. Haiek; Ana Paula Lima; Marcia Helena Nascimento;
Ariane Thaise Alves Monteiro

NATIONAL POLICY: PROMOTION, PROTECTION AND SUPPORT TO BREASTFEEDING



National Research of
Prevalence of BF

Primary care
Breastfeeding Network
Brazil



Hospital Care
BFHI
KMC

PROMOTION,
PROTECTION
AND SUPPORT TO
BREASTFEEDING



Marketing



Legal Protection
to Breastfeeding



Human Milk Bank
Network



Prevalence of Breastfeeding in the First Hour of Life 1996, 2006

BRAZIL: 1996: 32,8%
2006: 43,0%

	1996	2006
– North:	42,7%	53,6%
– Northeast:	7,3%	51,4%
– Southeast:		37,7%
– South:	24,1%	35,6%
– Middle west:	29,5%	39,7%



Breastfeeding Prevalence in the First Day of Life - PNDS 1996, 2006

BRAZIL: 1996: 70,8%

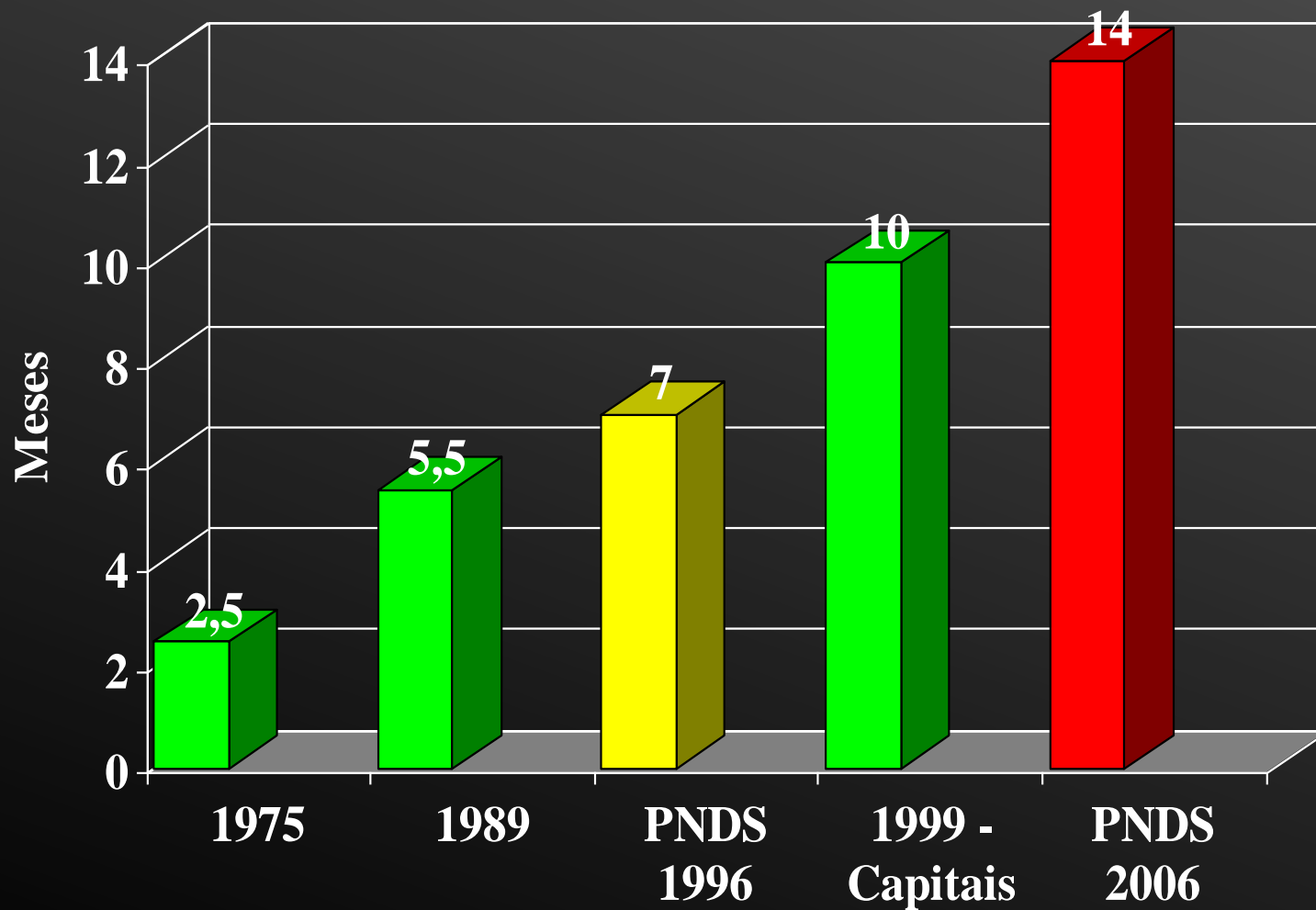
2006: 99,5%



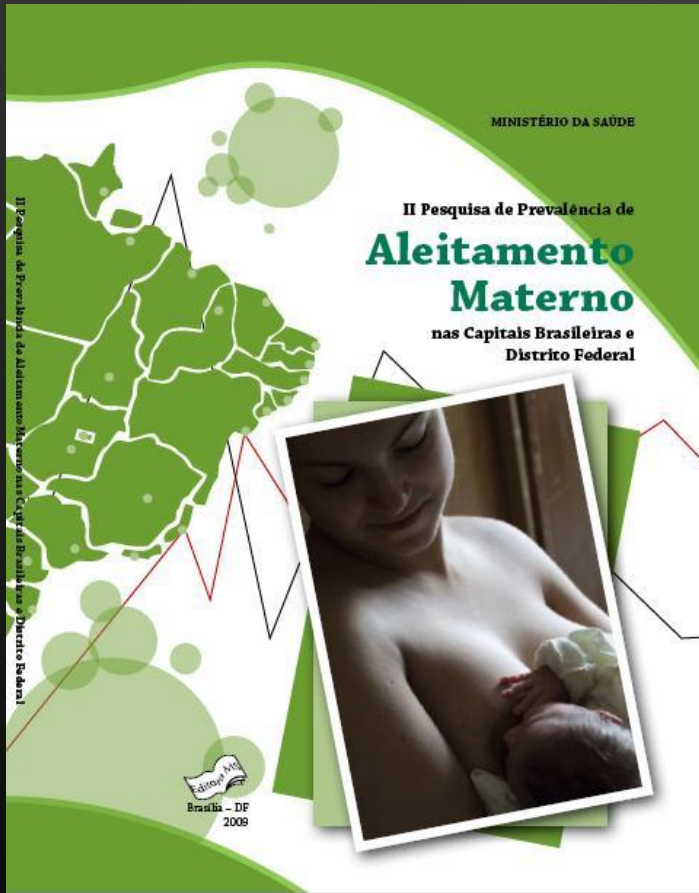
	1996	2006
— North:	80,4%	99,2%
— Northeast:	65,7%	99,1%
— Southeast:		99,9%
— South:	81,2%	99,5%
— Middle west:	73,2%	99,5%

Breastfeeding Duration Median

BRAZIL – 1975-2006



NATIONAL MONITORING

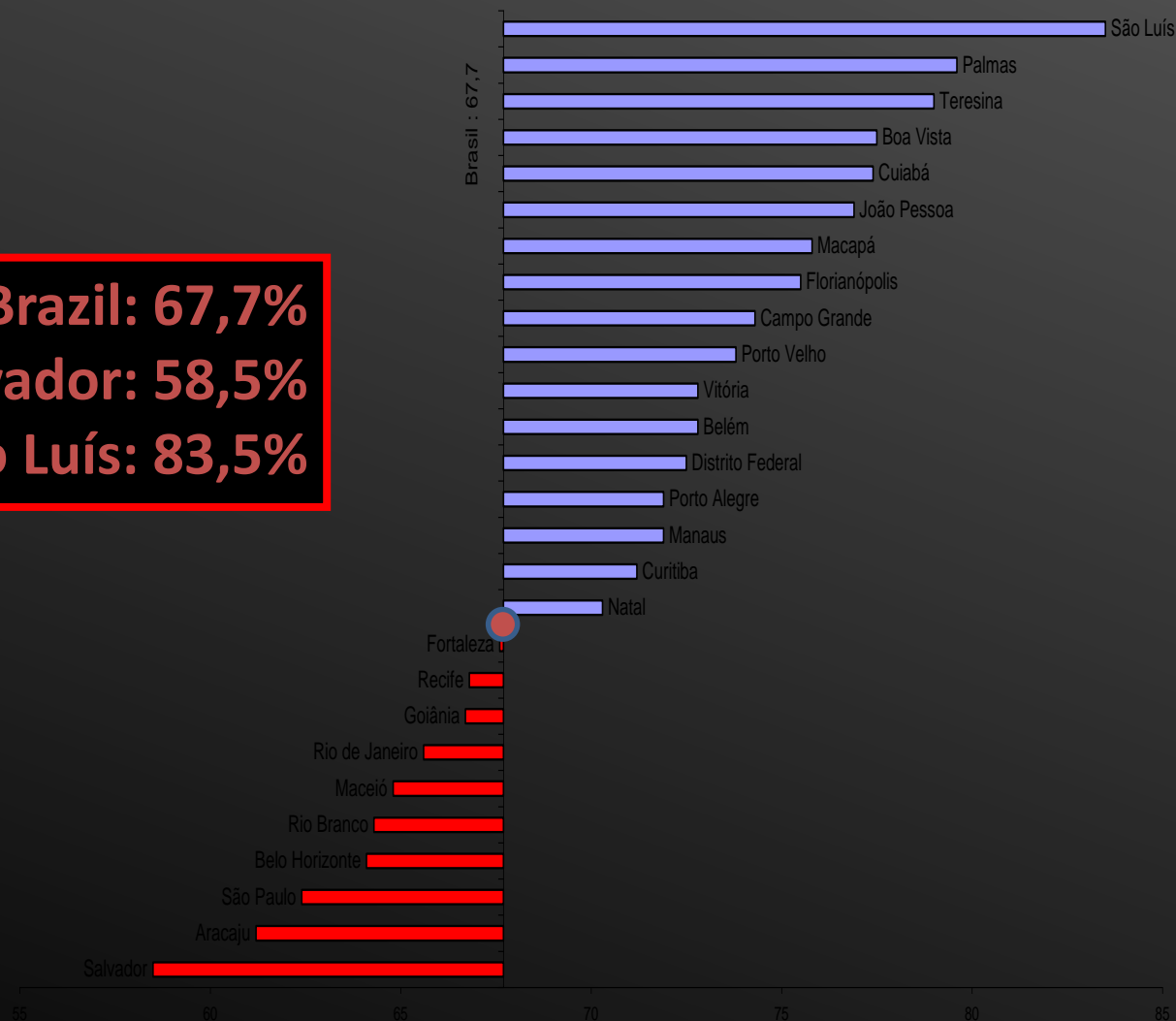


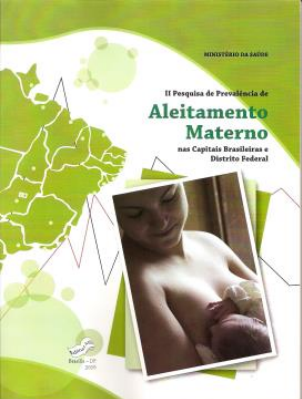
- 1988
- 119.806 children under 1 year
- 266 cities
- 2008
- 34.366 children under 1 year
- 26 state capitals



Breastfeeding in the First Hour of Life – State Capitals 2008

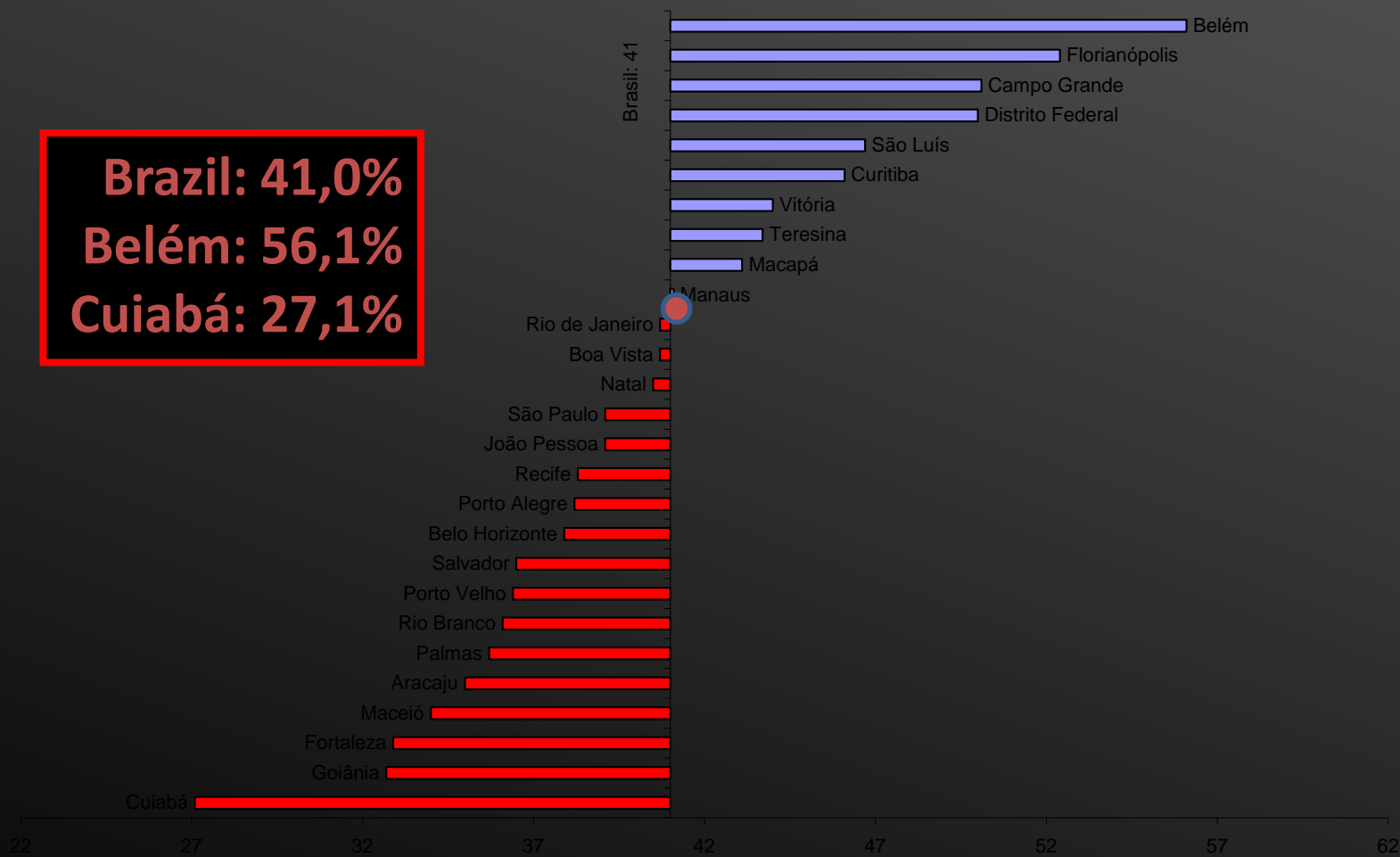
Brazil: 67,7%
Salvador: 58,5%
São Luís: 83,5%

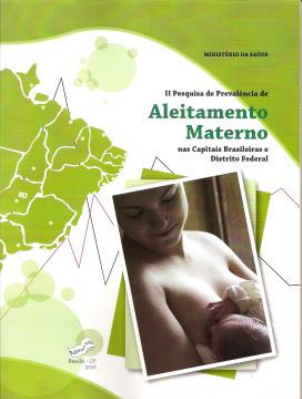




Exclusive Breastfeeding Under 6 Months – CAPITALS, 2008

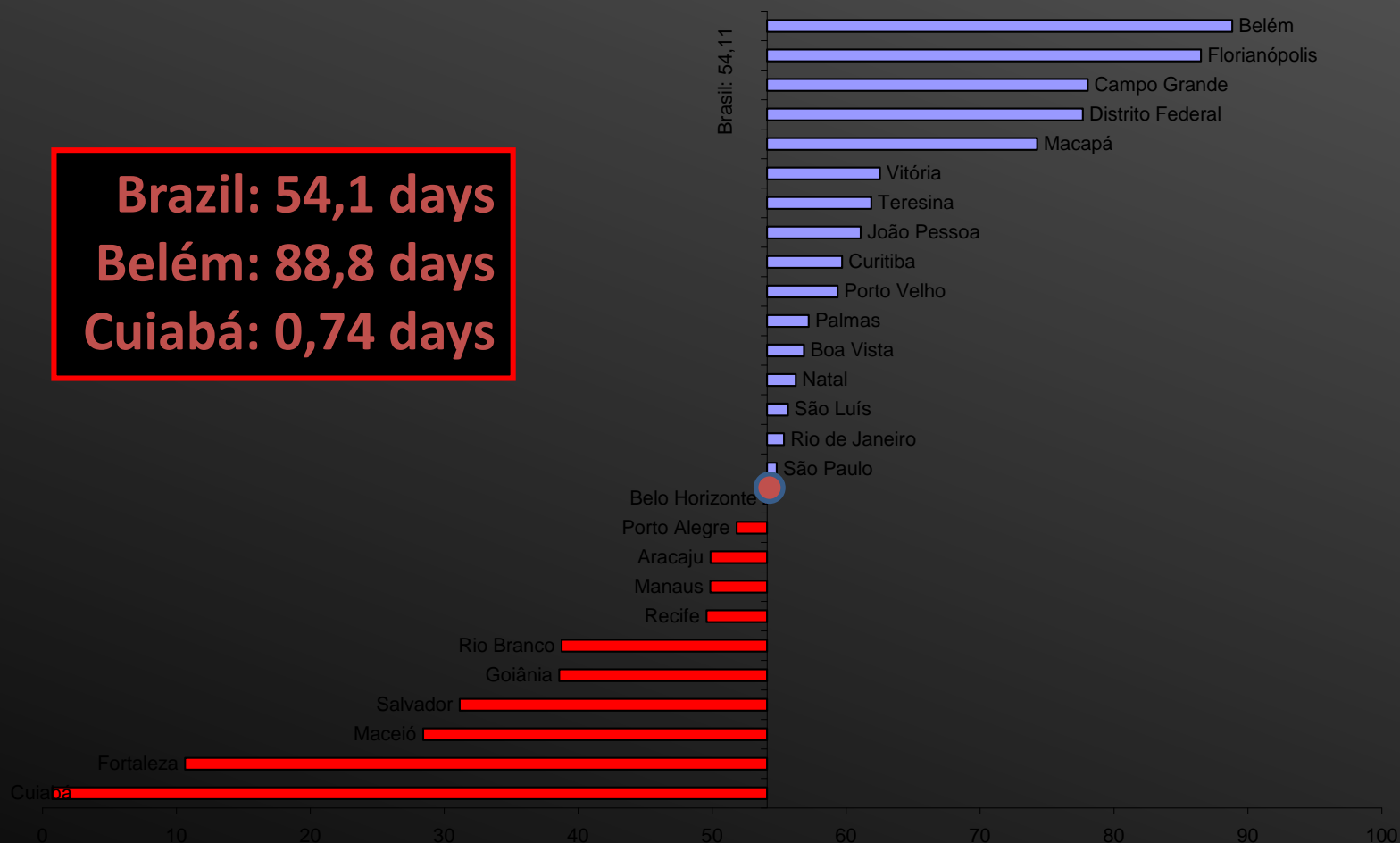
Brazil: 41,0%
Belém: 56,1%
Cuiabá: 27,1%

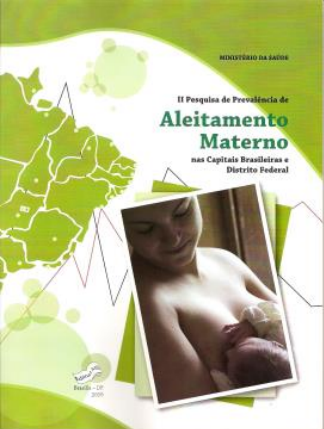




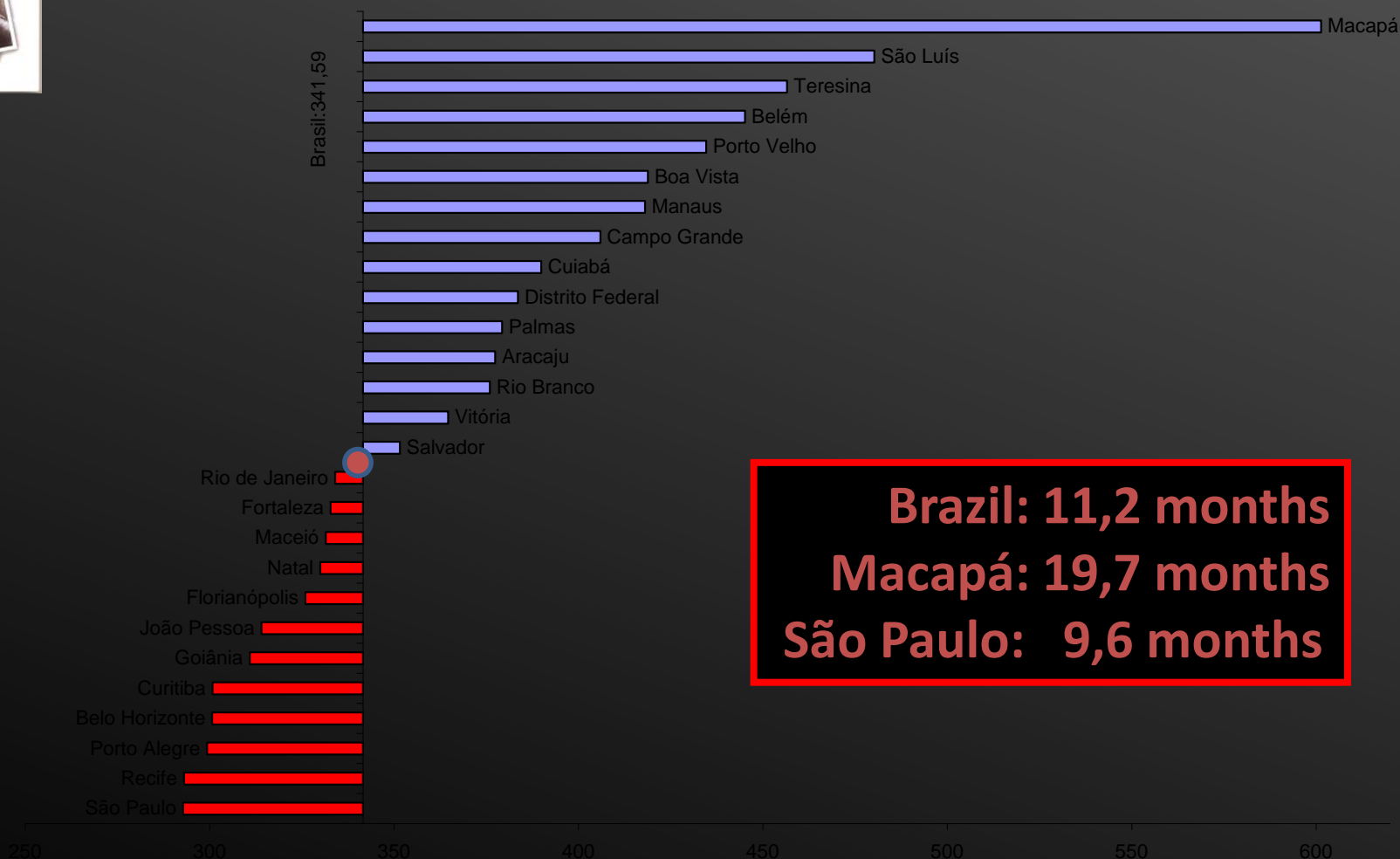
Median Duration of Exclusive Breastfeeding– CAPITALS, 2008

Brazil: 54,1 days
Belém: 88,8 days
Cuiabá: 0,74 days





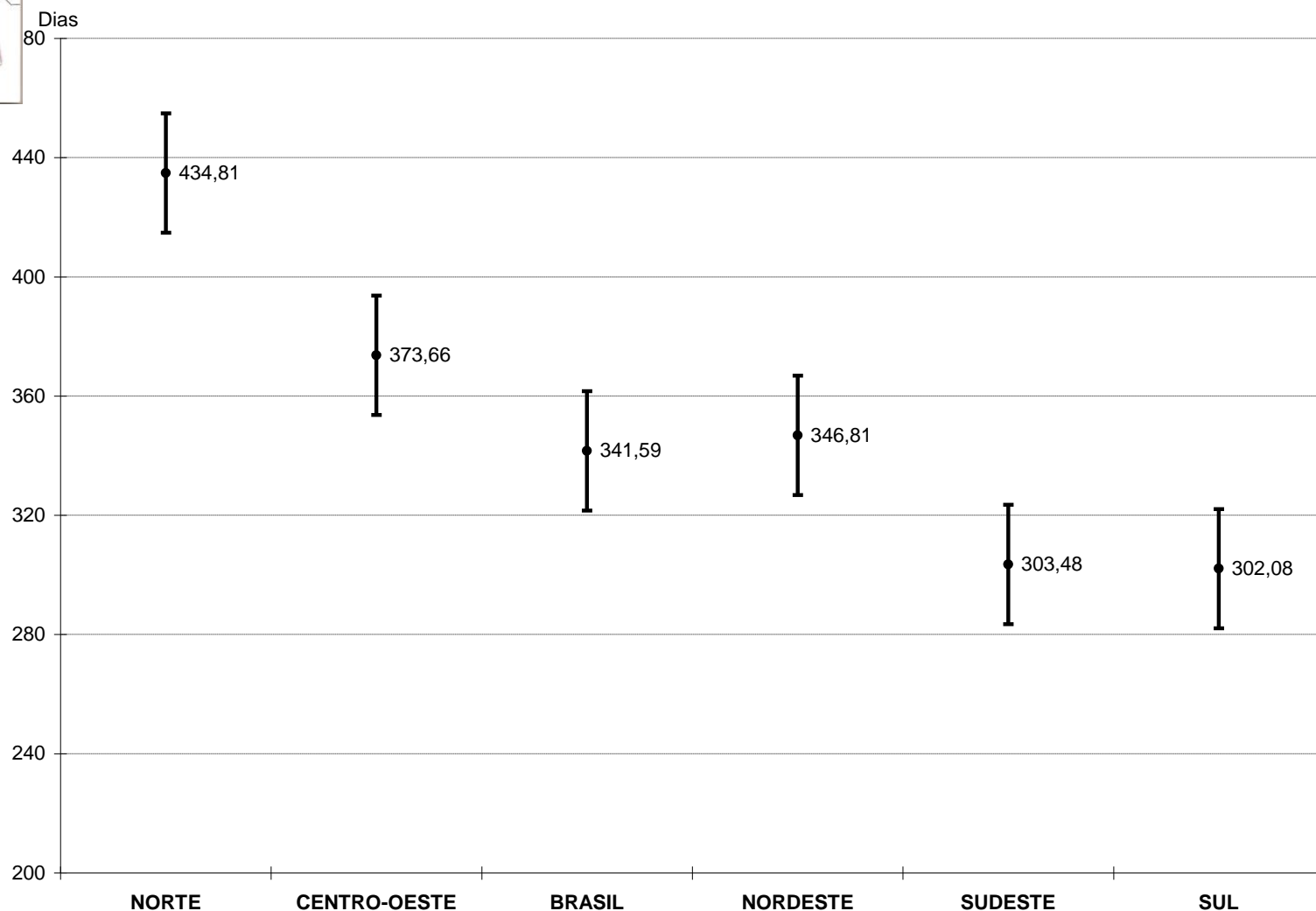
DURAÇÃO MEDIANA DO ALEITAMENTO MATERNO – CAPITAIS E DF

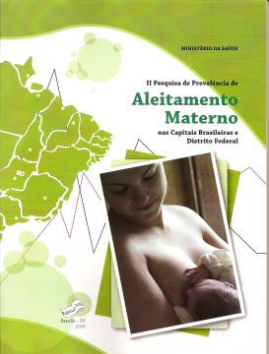


Brazil: 11,2 months
Macapá: 19,7 months
São Paulo: 9,6 months

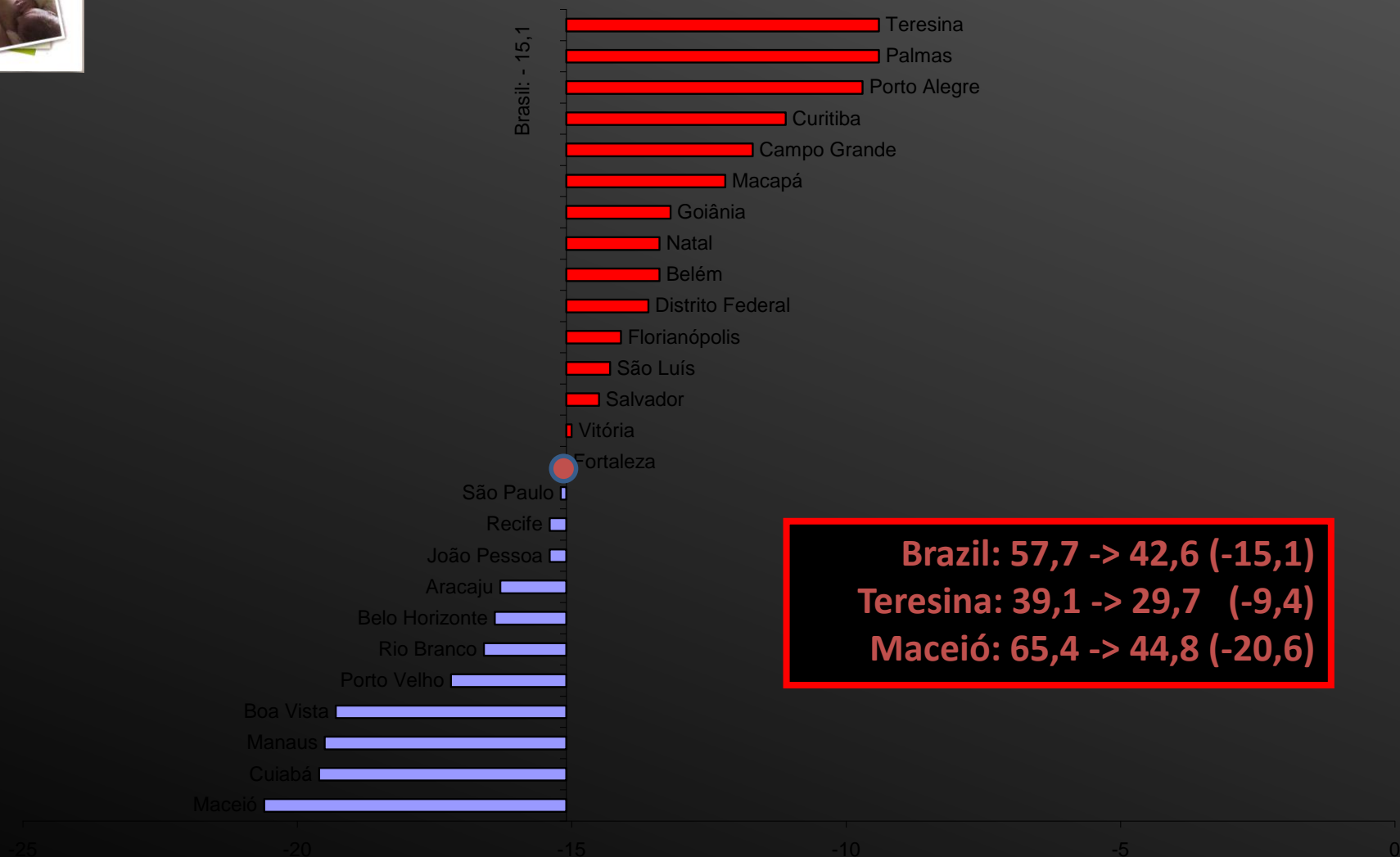


Median Duration of Breastfeeding / Region, 2008





Tendence Pacifiers Use– CAPITALS – 1999→ 2008



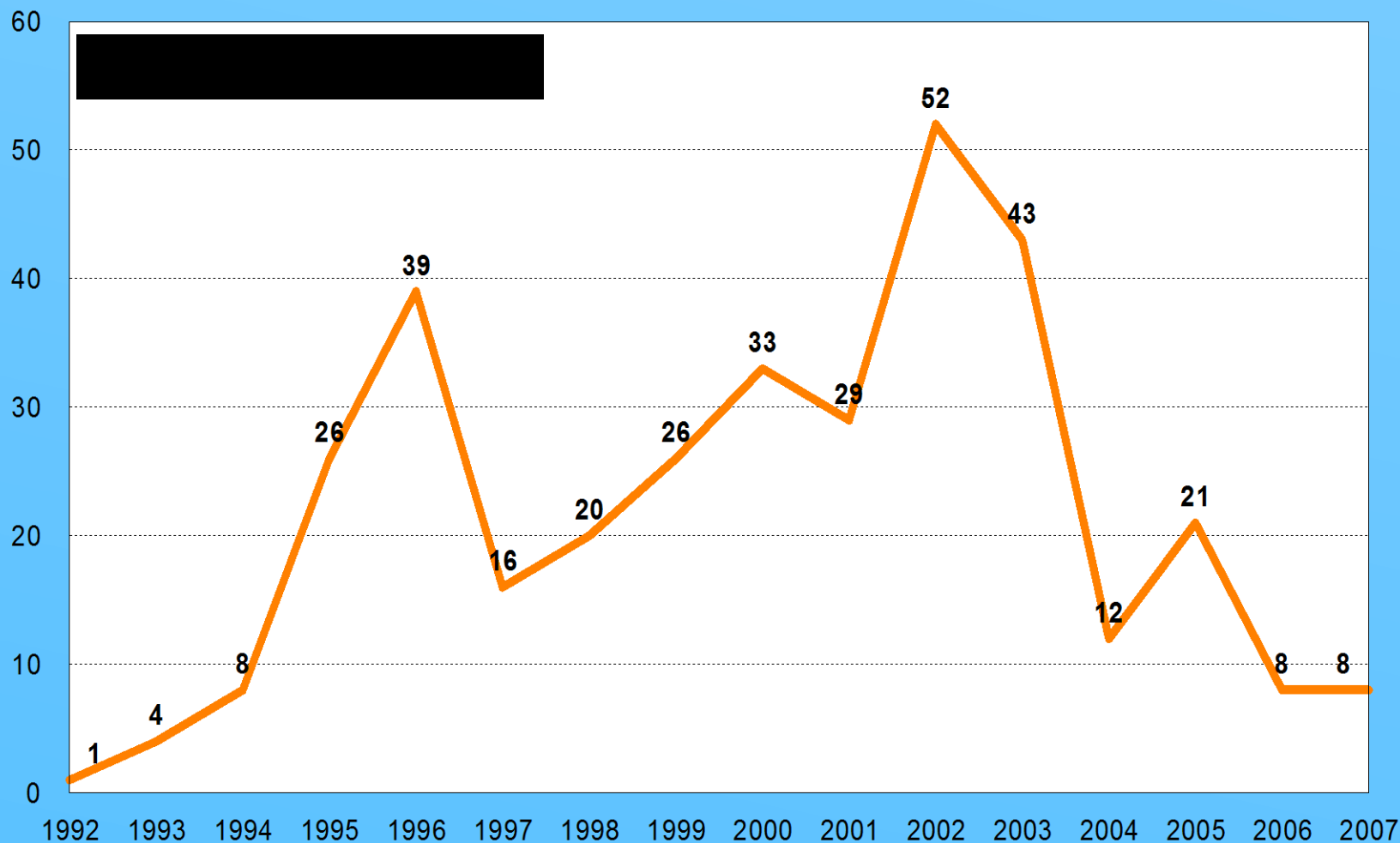
BACKGROUND

BFHI in Brazil
(since 1992)



Credenciamento dos Hospitais Amigo da Criança

Evolução Brasil

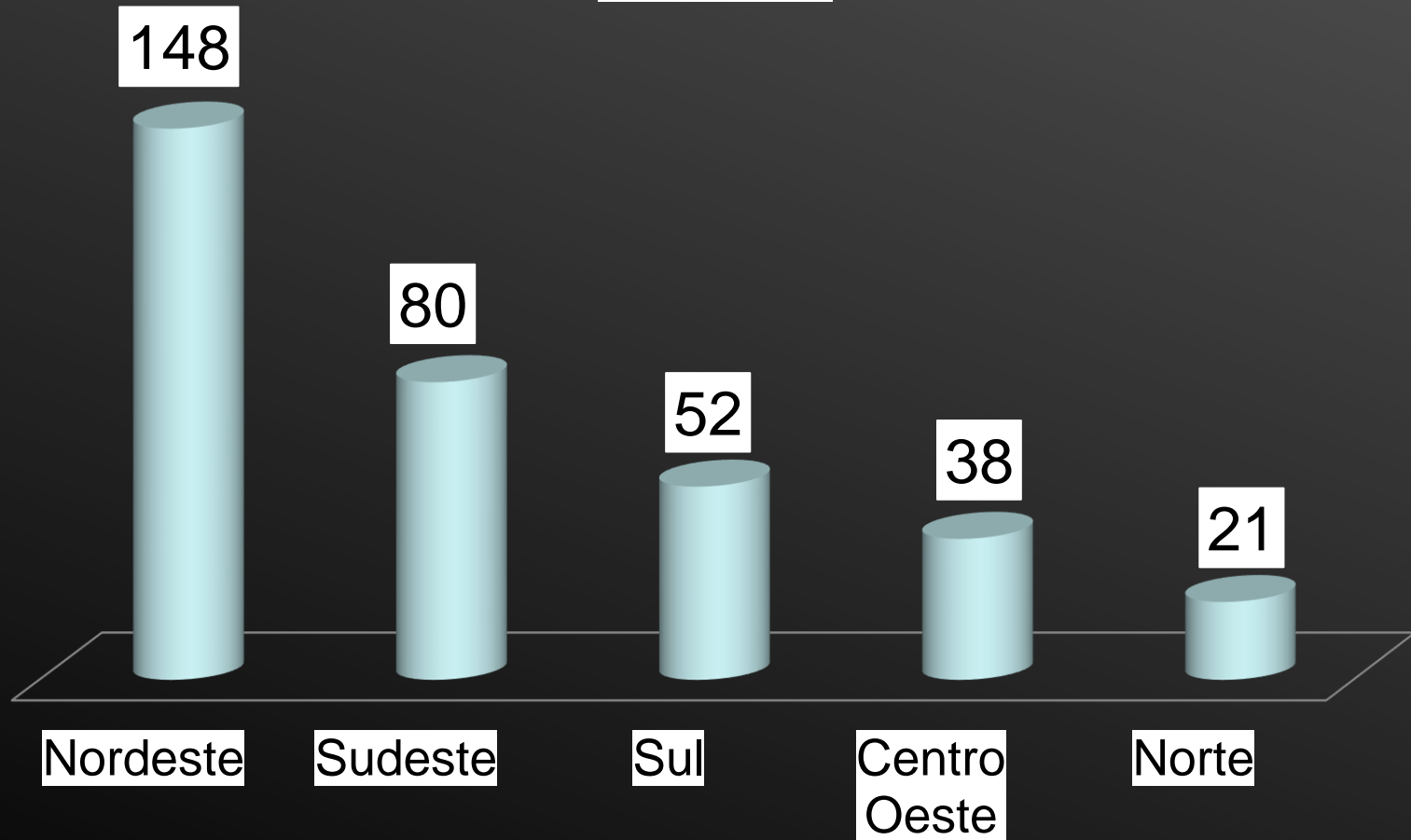


Hospitais descredenciados

2002 - 01
2006 - 06
2007 - 04

BFHI BRAZIL / REGIONS, 2010

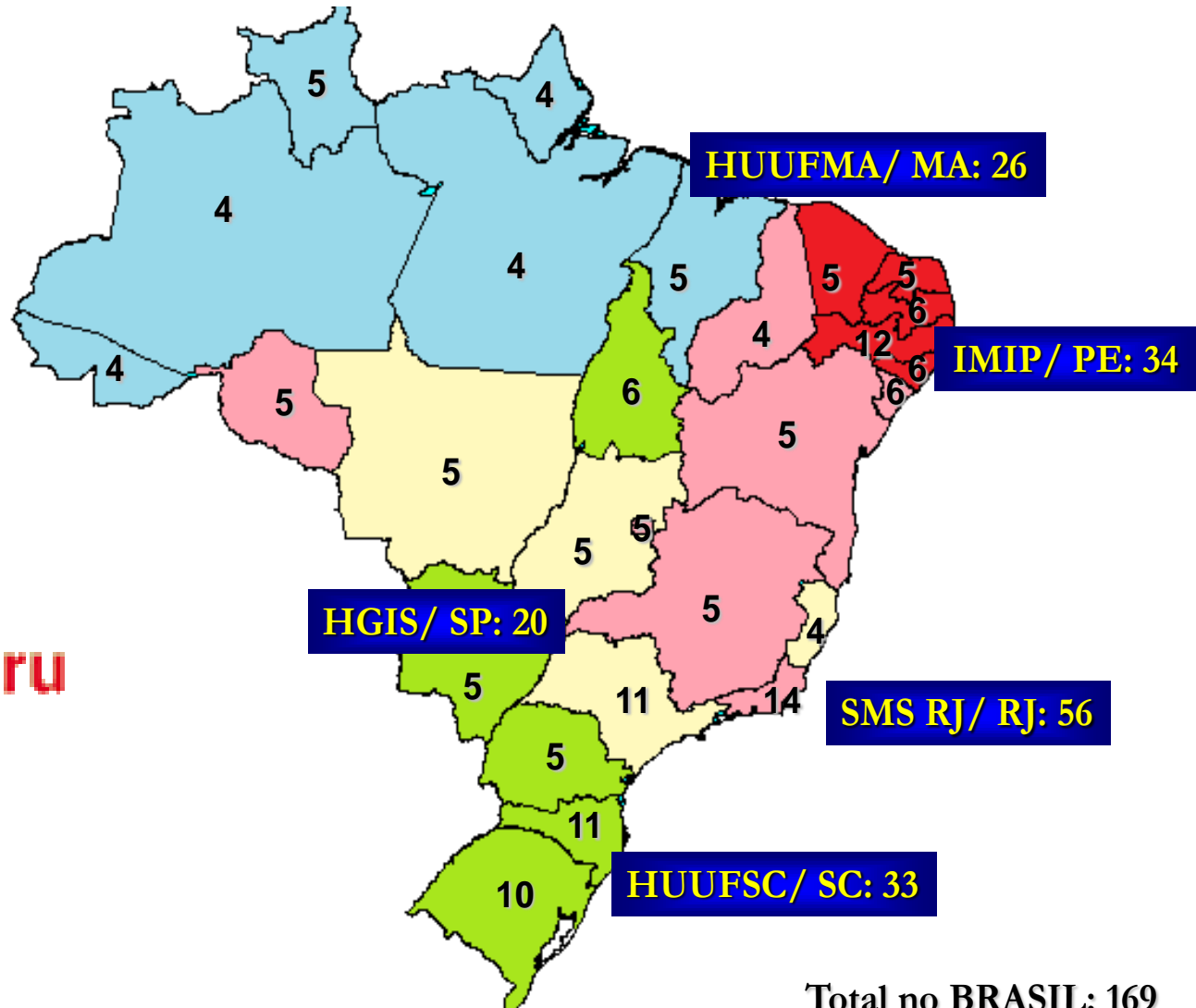
N= 359



Método anguru



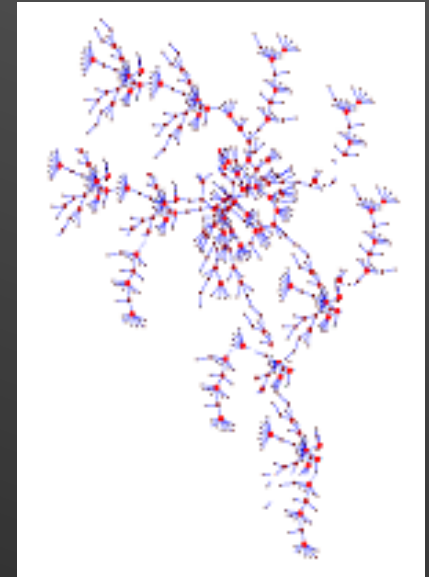
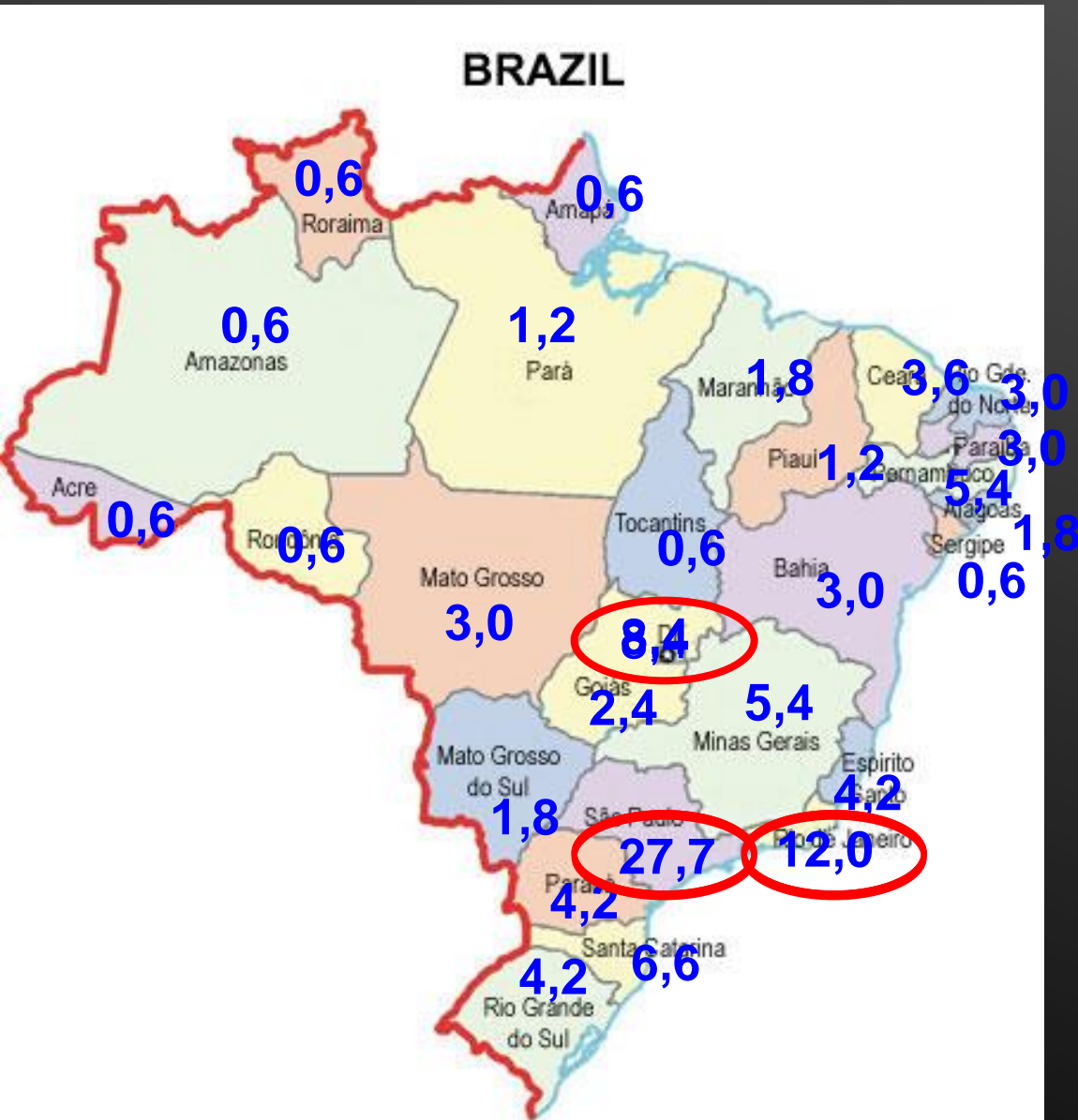
KMC TUTORS. BRAZIL 2009-2010



Total no BRASIL: 169



Human Milk Bank



We have HMB in
100% of
Brazilian states

n= 253



In 2007 e 2008, it was collected 149.000
liters each year.

160000 children were benefited in 2008

113000 donators
women, 2008



Miss donator - 2009

IN BRAZIL

The implementation of the BFHI's expansion to
neonatal intensive care units (NICUs) or
Neo-BFHI (2014)

- Multicenter research
- With a control group and independent variable (the neo-BFHI intervention)
- Funding: MCTI/ CNPq/ MS/ SCTIE/
Decit/ Bill e Melinda Gates Foundation



MAIN GOAL

- The purpose of this project using the PARIHS (Promoting Action on Research Implementation in Health Services) knowledge translation model and the “bottom up” EPIC (Evidence Based Practice Identification and Change) knowledge translation strategy is to implement and test the effectiveness of the expansion of Baby Friendly Hospital Initiative for Neonatal Wards (neo-BFHI).

OBJECTIVE

- To obtain a baseline/pre-intervention measure of compliance with the Neo-BFHI Ten Steps and the Code in nine hospitals across different regions of Brazil already designated BFHI.



METHOD

- Four computer-based tools developed to measure Neo-BFHI policies and practices were used to observe experimental and control NICUs.
- Interview randomly selected:
 - ✓ Managers (N=16)
 - ✓ Staff (N=338) and
 - ✓ Mothers (N=205)



RESULTS

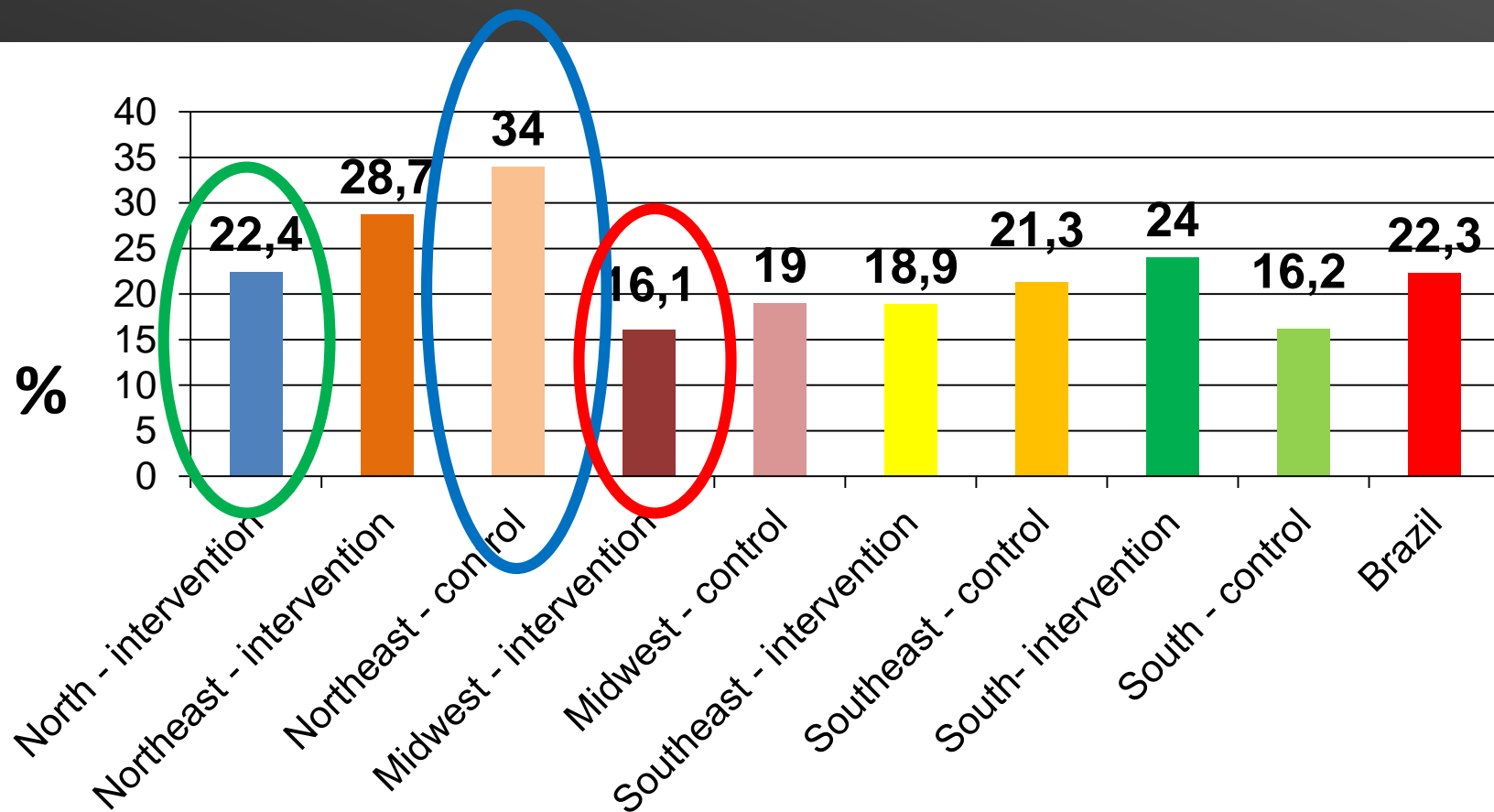


Figure 1: The mean Neo-BFHI Ten Steps Compliance Score for the nine hospitals and Brazil.

RESULTS

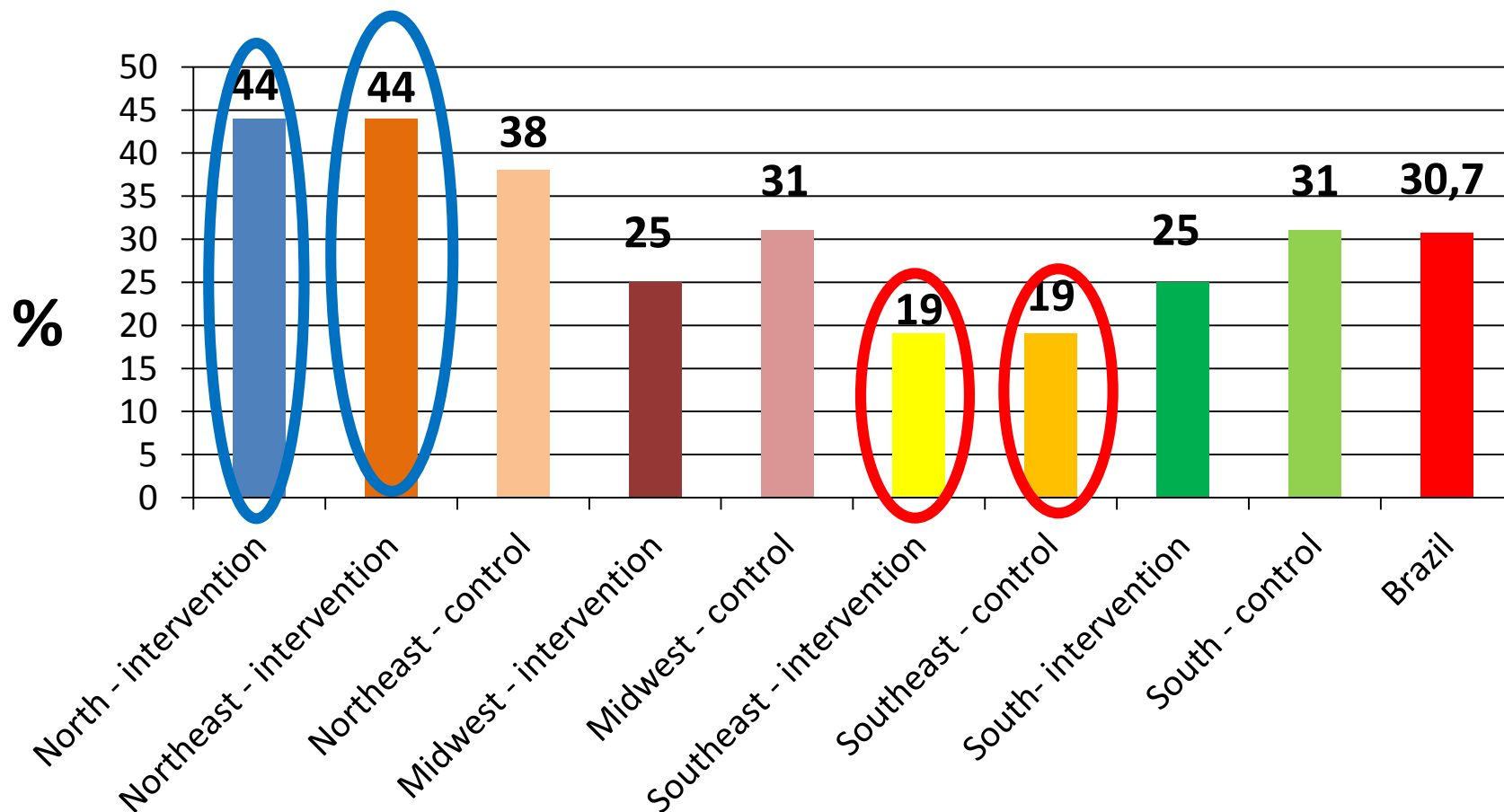


Figure 2: The overall average score of adherence to Code Compliance Neo-BFHI in nine hospitals and Brazil.

RESULTS

Brazil

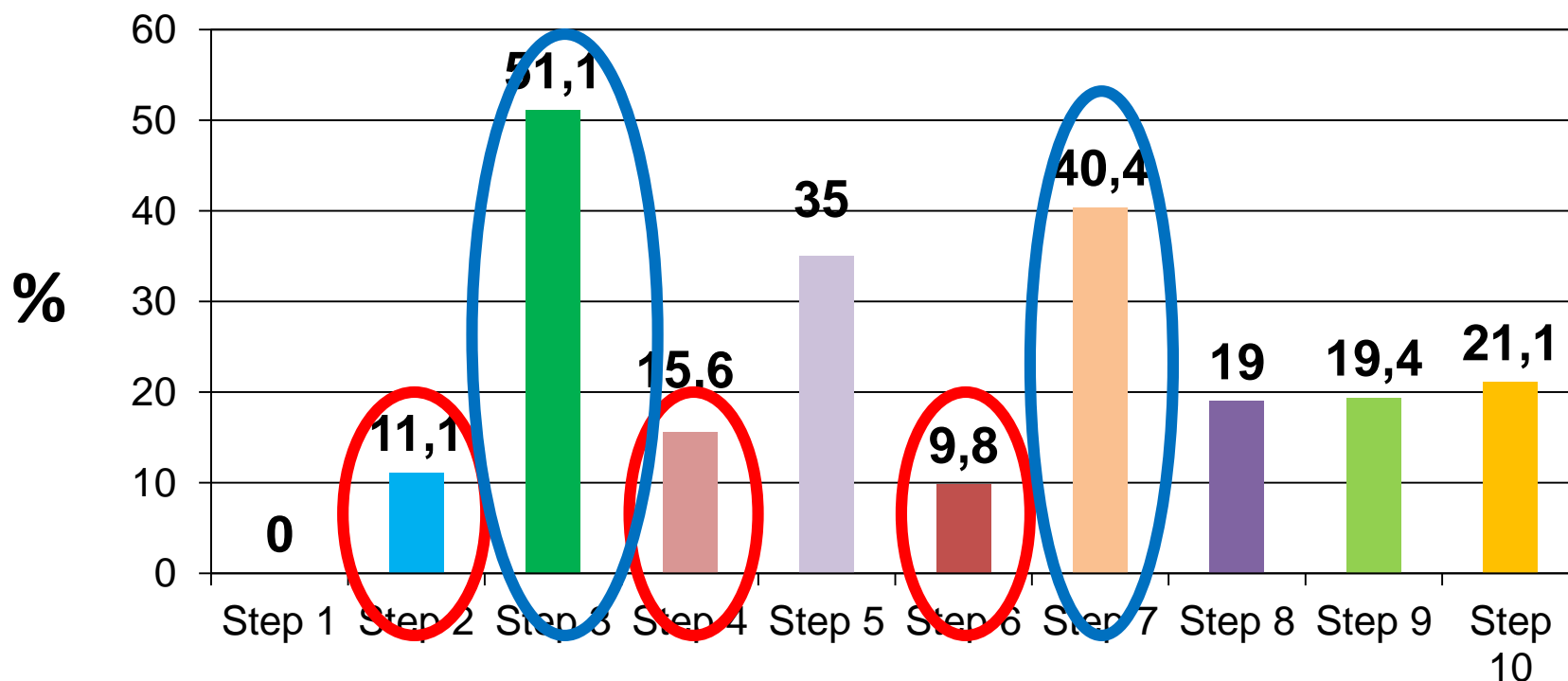


Figure 3: The overall average score of adherence to Ten Steps Neo-BFHI in Brazil.

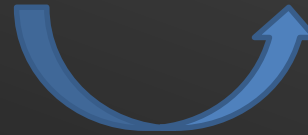
CONCLUSION

These results will help:

IDENTIFY THEIR NEEDS

SET GOALS

PLAN INTERVENTIONS



To successfully implement the policies and practices outlined in the Neo-BFHI.

Welcome !



Muito obrigada